

# Lions Multiple District 22



## CONVENTION COMMITTEE

### CHAIRPERSON

PCT Regina Daniels  
175 Oak Hill School Road  
Townsend, DE 19734

[Gina.daniels10@gmail.com](mailto:Gina.daniels10@gmail.com)

### VICE CHAIRPERSON

PDG Susan Bonura  
1743 Deer Park Road  
Finksburg, MD 21048

[pdgsusanbonura@gmail.com](mailto:pdgsusanbonura@gmail.com)

### TREASURER

IPDG Sue Parks  
8087 Clark Station Rd  
Severn, MD 21144

[rich99991@verizon.net](mailto:rich99991@verizon.net)

### COMMITTEE MEMBER

PDG David Mitchell  
P.O. Box 502  
Millsboro, DE 19966

[david.mitchell@mchsi.com](mailto:david.mitchell@mchsi.com)

MD22 Lions and Friends,

The convention committee is reaching out to Lions clubs and the business community to ask for support in helping us make the 101st Multiple District 22 Convention, April 19-21, 2024, at the Ashore Resort and Beach Club, 10100 Coastal Highway, Ocean City, Maryland, a huge success. You are cordially invited to sponsor our convention, advertise in our convention program and/or to reserve exhibit/vendor space or pin trader tables. We anticipate 400-500 Lions, LEOs, and guests to attend the convention giving you an excellent opportunity to sell raffle tickets, provide information, and materials about your service projects and to sell products and services. Each exhibit space offers one 6' table and 2 chairs, unless requested otherwise

Our MD22 convention recognizes our service, the value of partnerships, and the accomplishments of our clubs in their respective communities. Lions valiantly work together and exemplify our association's mission to voluntarily serve our communities, meet humanitarian needs, encourage peace, and promote international understanding. We are seeking sponsors, advertisers, and exhibitors to support this event. You can help in one of the following ways:

**Event Sponsorship:** We are seeking sponsors for each major event of the convention, and we will place recognition signage in the registration area and an ad in the convention program book.

**Table Sponsorship:** We are seeking sponsors for the tables at each of the convention meals – Multiple District banquet, district luncheon and victory luncheon. A recognition with your name, club name or business name sign will be displayed on each table you sponsor.

**Advertisers:** Promote your club, business, or organization with an ad in the convention program book.

**Exhibitors:** Display information about your club, organization, or business in the exhibitor's area.

**Patrons:** List your name in the convention program for a nominal donation of \$10.00.

Please take a moment now to review the enclosed opportunities available to support this event. We hope you will join us in support of our mission and goals. Should you have any questions, feel free to contact me at 443-745-1281 or [pdgsusanbonura@gmail.com](mailto:pdgsusanbonura@gmail.com). Thank you in advance for your consideration and commitment. We look forward to hearing from you.

PDG Susan Bonura  
MD22 Convention Vice Chair  
443-745-1281



**Lions International  
Multiple District 22 Convention  
Ocean City, MD  
April 19 - 21, 2024**

**"WE SERVE"**

**2024 SPONSORSHIP, ADVERTISER, EXHIBITOR OPPORTUNITIES**

All major sponsors receive signage and recognition in press releases  
*Deadline March 1, 2024*

**Please Select one Sponsorship Level:**

- Convention Sponsor** - \$500. Includes one full page ad in the program book (inside front or back cover) and formal recognition at the convention site. (Note: Only two sponsorships at this level are available!)
- Changing the World Sponsor**- \$350. Includes one full page ad in program book and formal recognition at the convention site.
- Lions Pride Sponsor** - \$250. Includes  $\frac{3}{4}$  page ad in program book and formal recognition at convention site.

Total Sponsor Amount Remitted      \$ \_\_\_\_\_

**Please select one Advertiser Level:** (Note – see page 4 for ad sizes.)

- Program Ad** - \$150; includes 1 full page ad in program book.
- Program Ad** - \$100; includes  $\frac{1}{2}$  page ad in program book.
- Program Ad** - \$50; includes  $\frac{1}{4}$  page ad in program book.
- Patron Ad** – \$10; includes name listed in program book (limited to the first 100 to respond).

Total Advertiser Amount Remitted      \$ \_\_\_\_\_

**Please select your Exhibitor Category:**

- Commercial** - \$150.00
- Lions Organization/Pin Trader** - \$85.00
- Exhibit Space Electricity** - \$ 25.00

Total Exhibitor Amount Remitted      \$ \_\_\_\_\_

Note: Exhibit setup on Friday, April 19, 2024, is 9:00 a.m. to 11:45 a.m. Exhibits are open on Friday, April 19, 2024, 1:00 p.m. to 5:00 p.m. and Saturday, April 20, 2024, 10:00 a.m. to 12 noon.

We rely on the generosity and support of corporations and individuals like you who share our belief in serving the community. With your sponsorship support, you can help us to guarantee that our charity work continues for generations to come.



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**SPONSORSHIP/AD PLEDGE AGREEMENT**

PLEASE COMPLY WITH THE FOLLOWING DEADLINES

PLEDGE AGREEMENT FORM AND PAYMENT DUE BY MARCH 1, 2024

Enclosed is our check for \$\_\_\_\_\_ Made payable to *Multiple District 22 Convention*

Lion/Company/Advertiser/Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Include copy of AD and/or correct name of company (or individual) to be used for donor recognition. EMAIL A COPY OF YOUR AD TO IPDG SUE PARKS – [RICH99991@VERIZON.NET](mailto:RICH99991@VERIZON.NET) – Acceptable formats – Word, Publisher, pdf**

Please indicate exactly how your ad should appear, including capital letters & abbreviations.

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Company website \_\_\_\_\_ Company email \_\_\_\_\_

Sponsor Agreement: By signing below, I fully understand the benefits I am entitled to through the level of sponsorship selected on the form, and I'm aware of the March 1, 2024, deadline for submitting sponsorship material and payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail Check to: *IPDG Sue Parks, MD 22 Convention Treasurer,  
8087 Clark Station Rd., Severn, MD 21144*

For more information: PDG Susan Bonura, [pdgsusanbonura@gmail.com](mailto:pdgsusanbonura@gmail.com) or 443-745-1281

**FULL PAGE**  
**3" WIDE X 7.5" TALL**  
**\$150.00**

**HALF PAGE**  
**3" WIDE X 3.75" TALL**  
**\$100.00**

**1/4 PAGE**  
**1.5" WIDE X**  
**3.75" TALL**  
**\$50.00**

**Or**

**1/4 PAGE**  
**3" WIDE X 1.88" TALL**  
**\$50.00**